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ABSTRACT

Information in this directory of mass communication researchers in Denmark, Norway, and Finland is taken from questions which were distributed in the fall of 1977 and completed by the researchers themselves. Graduate students who are either working on research grants or have published academic papers on research in the field are included. Separate listings for each country provide the name, title, academic degree, main field of interest, types of media, home and working addresses, and a note on the main field of study for each entry. The section for Sweden appears as an appendix to this volume. (JEG)

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MASS COMMUNICATION RESEARCHERS IN SCANDINAVIA

NORDICOM PUBLICATIONS A:1/1978

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Denmark: Claus Kragh Hansen

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Norway: Kirsti Thesen Saelen

Sweden: Ulla Carlsson

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IR006227

Dear reader,

The following list of Scandinavian researchers in the field of mass communication is produced through cooperation of Nordicom documentalists. The corresponding list, edited in 1975, received more interest than could have been expected, and consequently the decision of a revised edition was made.

Due to the limits of resources for this kind of 'extra' work besides the 'normal' documentation work the level of demands concerning e.g. the typographical make-up can not be one of the highest. Since publishing this kind of lists, however, is and must be one of the basic parts of Nordicom functions, the effort was carried through aware of the minor defects in the final printed form.

The information was collected in September-November 1977, in each country separately. From the very beginning each country was given free hands in the details of the data collected, the main lines being, however, common to all. Due to what is mentioned above of the editorial resources (e.g. typewriting), the data of each country is printed in different typographical form.

However, in spite of the minor technical deviations, the editors wish you'll find this list useful. Also the reader is given a request to bring to editors' attention any comments concerning this list.

Bergen, Göteborg, Tampere, Århus
January 1978

Editors

Further information of the data can be requested from the corresponding Nordicom centre.

Extra copies of the list are available in Nordicom, Tampere.

NORDICOM

DENMARK

MASS COMMUNICATION RESEARCHERS IN DENMARK

Edited by Claus Kragh Hansen

NORDICOM
Statsbiblioteket
Universitetsparken
DK-8000 Århus C
DENMARK

Editor's note:

The following list of Danish mass communication researchers is worked out on the basis of a registration form dispatched to 91 persons, 76 of which answered. The idea is that the list is regularly updated, so that those researchers, who have not had time to answer or those who have overlooked, can eventually be included in the list.

I hope the present list gives a representative picture of the spreading in the Danish mass communication research, and contributes to make contacts among research workers across the frontiers.

Arhus, November 1977

NAME Michael Bruun Andersen
TITLE Lektor, mag. art.
HOME ADDRESS Østerbrogade 57/J.
DK-2100 København Ø
TEL.NO. (01) 76 60 16
EMPLOYMENT Københavns Universitet
Institut for nordisk filologi
ADDRESS Njalsgade 80
DK-2300 København S
TEL.NO. (01) 54 22 11

MAIN FIELD OF INTEREST

History. Social psychology. Sociology. Mass communication, journalism.

MEDIA

Film. Institutions. Radio. Press. Television.

MAIN EMPHASIS AREAS

1. Consciousness production and formation
2. Content analysis
3. Receiver/long range effect

NAME Marit Bakke
TITLE Lektor (associate professor)
HOME ADDRESS Katrinebjergvej 71, 4th.
DK-8200 Aarhus N
TEL.NO. (06) 16 13 73
EMPLOYMENT Aarhus Universitet
Institut for Statskundskab
ADDRESS DK-8000 Aarhus C
TEL.NO. (06) 13 01 11

MAIN FIELD OF INTEREST

Mass communication, journalism. Sociology.

MEDIA

Radio. Press. Television.

MAIN EMPHASIS AREAS

1. Mass media consumption within people's life cyclus, with particular emphasis on the area of leisure
2. Mass media/commmunication and cultur culture
3. The organizationsl structure of mass mass media

NAME Sigurd Bennike
TITLE Consultant
HOME ADDRESS Norgesmindevej 15
DK-2900 Hellerup
TEL.NO. (01) HE 1720
EMPLOYMENT Norgesmindevej 15
DK-2900 Hellerup
ADDRESS
TEL.NO. (01) HE 1720

MAIN FIELD OF INTEREST

Cybernetics. Mass communication, journalism.

MEDIA

Magazines. Local press. Radio. Press. Television. Film. New mass media.

MAIN EMPHASIS AREAS

1. Responsible for the syndicated Danish media survey
2. Ways and means of investigation

NAME Tage Bild
TITLE Lektor
HOME ADDRESS Galgebakken Neder 6-2
DK-2620 Albertslund
TEL.NO. (02) 62 06 71
EMPLOYMENT Københavns Universitet
Institut for samfundsfag
ADDRESS Rosenborggade 15
DK-1130 København K
TEL.NO. (01) 11 41 53

MAIN FIELD OF INTEREST

Philosophy. Sociology. Economics. Mass communication, journalism. Politics.

MEDIA

Institutions. Radio. Television.

NAME Axel Bolvig
TITLE Universitetslektor
HOME ADDRESS Gl. Strandvej 194 - Sletten
DK-3050 Humlebæk
TEL.NO. (03) 19 28 59
EMPLOYMENT Københavns Universitet
Historisk Institut
ADDRESS Bispetorvet
DK-1167 København K
TEL.NO. (01) 15 21 66

MAIN FIELD OF INTEREST

History. Mass communication, journalism.

MEDIA

Film. Non-verbal communication. Visual communication.

NAME Lars Henrik Brøndsted
TITLE Master of arts
HOME ADDRESS Henningsens Allé 12
DK-2900 Hellerup
TEL.NO. (01) HE 10 262
EMPLOYMENT Det teatervidenskabelige Institut
ADDRESS Fredericiagade 18
DK-1310 København K
TEL.NO. (01) 14 38 01

MEDIA

Film. Theatre, art. Television.

MAIN EMPHASIS AREAS

1. Director versus receiver
2. Information theory

NAME Robin Cheesman
TITLE Lektor, Fil. Kand.
HOME ADDRESS Värpinge Bygatan 3
S-225 90 Lund
TEL.NO. (046) 13 15 55
EMPLOYMENT Roskilde Universitetscenter
ADDRESS P.O. Box 260
DK-4000 Roskilde
TEL.NO. (03) 36 36 11

MAIN FIELD OF INTEREST

Social psychology. Sociology. Mass communication, journalism.

MEDIA

Radio. Press. Television. New mass media.

MAIN EMPHASIS AREAS

1. Consciousness formation
2. Ideological and cultural hegemony
3. The role of communication in consciousness formation and in ideological and cultural hegemony

NAME Hans Peter Clausen
TITLE Professor
HOME ADDRESS Hørhavevej 75 A
DK-8270 Højbjerg
TEL.NO. (06) 27 11 20
EMPLOYMENT Aarhus Universitet
Institut for Statskundskab
ADDRESS DK-8000 Aarhus C
TEL.NO. (06) 13 01 11

MAIN FIELD OF INTEREST

Policy science. History. Mass communication, journalism. Politics.

MEDIA

Institutions. Local press. Radio. Press. Television. New mass media.

MAIN EMPHASIS AREAS

1. Politics/political history
2. Press-research
3. Public opinion

NAME Arne Ejbye-Ernst
TITLE Headmaster, head of department
HOME ADDRESS Kantorparken 15
DK-8240 Risskov
TEL.NO. (06) 21 16 15
EMPLOYMENT Institute of Press Research
The Danish School of Journalism
ADDRESS Halmstadgade 11
DK-8200 Aarhus N
TEL.NO. (01) 16 11 22

MAIN FIELD OF INTEREST
Mass communication, journalism.
MEDIA
Local press.
MAIN EMPHASIS AREAS
1. Sender

NAME Bent Fausing
TITLE Kandidatstipendiat, cand. mag.
HOME ADDRESS Byvej 301
DK-2650 Hvidovre
TEL.NO. (01) 49 41 22
EMPLOYMENT Københavns Universitet
Institut for filmvidenskab
ADDRESS Vesterbrogade 23
DK-1620 København V
TEL.NO. (01) 31 07 25

MAIN FIELD OF INTEREST
Aesthetics. Psychology. Social psychology.
MEDIA
Magazines. Film. Television.
MAIN EMPHASIS AREAS
1. Consciousness formation
2. Fascism

NAME Bo Fibiger
TITLE Lektor, mag. art.
HOME ADDRESS Rågholmvej 4
DK-8410 Rønde
TEL.NO. (06) 37 16 75
EMPLOYMENT Aarhus Universitet
Nordisk Institut
ADDRESS Niels Juelsgade 84
DK-8200 Aarhus N
TEL.NO. (06) 13 67 11, loc. 137

MAIN FIELD OF INTEREST
Politics.
MEDIA
Institutions. Radio. Television.
MAIN EMPHASIS AREAS
1. Political institution in radio/tv
2. Consciousness formation
3. Sender/receiver

NAME Poul Frandsen
TITLE Cand. mag.
HOME ADDRESS Sletterhagevej 27
DK-8240 Risskov
TEL.NO. (06) 17 36 38
EMPLOYMENT
ADDRESS
TEL.NO.

MAIN FIELD OF INTEREST
Mass communication, journalism.
MEDIA
Radio. Television. New mass media.
MAIN EMPHASIS AREAS
1. Mass communication in local areas

NAME Anne Grunnet
TITLE Mag.art.
HOME ADDRESS Herluf Trollesgade 8
DK-1052 København K
TEL.NO. (01) 15 37 04
EMPLOYMENT Københavns Universitet,
Institut for filmvidenskab
ADDRESS Vesterbrogade 23
DK-1620 København V
TEL.NO. (01) 31 25 08

MAIN FIELD OF INTEREST
Mass communication, journalism.
MEDIA
Film. Press. Theatre, art. Television.

NAME Ebbe Grunwald
TITLE mag. art.
HOME ADDRESS Sjællandsgade 9
DK-8000 Aarhus C
TEL.NO.
EMPLOYMENT The Danish School of Journalism
ADDRESS Halmstadgade 11
DK-8200 Aarhus N
TEL.NO. (06) 16 11 22

MAIN FIELD OF INTEREST
Language, literature. Mass communication, journalism.
MEDIA
Magazines. Local press. Radio. Press.
MAIN EMPHASIS AREAS
1. Wrighting
2. Speech
3. Effect
4. Consciousness formation

NAME Steffen Gulmann
TITLE Dep. Gen. Manager
HOME ADDRESS Askhøj 20
DK-2850 Nærum
TEL.NO. (02) 80 63 88
EMPLOYMENT A/S Dagbladet Politiken
ADDRESS Rådhuspladsen 37
DK-1585 København K
TEL.NO. (01) 11 83 11

MAIN FIELD OF INTEREST
Mass communication, journalism. Cybernetics. Economics.
MEDIA
New mass media. Magazines. Film. Radio. Press. Television.

NAME Flemming Hansen
TITLE Professor, dr. ekon.
HOME ADDRESS Brodersens Allé 13
DK-2900 Hellerup
TEL.NO. (01) HE 34 20
EMPLOYMENT Handelshøjskolen i København
ADDRESS Howitzvej 60
DK-2000 København F
TEL.NO. (01) GO 10 46

MAIN FIELD OF INTEREST
Social psychology. Advertising.
MEDIA
Magazines. Local press. Radio. Television. New mass media.
MAIN EMPHASIS AREAS
1. Information processing models

NAME Palle Henningsen
TITLE mag. art. & cand. mag.
HOME ADDRESS Nyhavn 59, 2
DK-1051 København K
TEL.NO. (01) 12 17 93
EMPLOYMENT Københavns Universitet
Institut for kultursociologi
ADDRESS Nørrevold 80, 5
DK-1358 København K
TEL.NO. (01) 11 26 26

MAIN FIELD OF INTEREST

Adult education. Cybernetics. Mass communication, journalism.

MEDIA

Institutions. Informational systems.

MAIN EMPHASIS AREAS

1. Sociology of science
2. Consciousness formation
3. Communication policy

NAME Jesper Hermann
TITLE Lektor
HOME ADDRESS Lille Højbrøndsstræde 10
DK-4000 Roskilde
TEL.NO. (03) 36 34 43
EMPLOYMENT Københavns Universitet
Institut for anvendt og matematisk lingvistik
ADDRESS Njalsgade 96
DK-2300 København S
TEL.NO. (01) 54 22 11, loc. 2466

MAIN FIELD OF INTEREST

Language. Psychology. Speech communication.

MEDIA

Interpersonal communication.

MAIN EMPHASIS AREAS

1. Education in ordinary schools
2. Consciousness formation, receiver approaches

NAME Hans Hertel
TITLE Lektor
HOME ADDRESS Kronprinsessegade 40
DK-1306 København K
TEL.NO. (01) 15 71 22
EMPLOYMENT Københavns Universitet
Institut for nordisk filologi
ADDRESS Njalsgade 80
DK-2300 København S
TEL.NO. (01) 54 22 11

MAIN FIELD OF INTEREST

Adult education. Language, literature. Mass communication, journalism.

MEDIA

Magazines. Books, library. Press.

MAIN EMPHASIS AREAS

1. Book production, distribution and use.
2. General cultural and media policy.

NAME Per Jauert
TITLE Assistant lecturer, cand. phil.
HOME ADDRESS Nyringen 3, st.tv.
DK-8240 Risskov
TEL.NO. (06) 21 25 04
EMPLOYMENT Århus Universitet
Nordisk Institut
ADDRESS Niels Juelsgade 84
DK-8200 Århus N
TEL.NO. (06) 13 67 11, loc. 148

MAIN FIELD OF INTEREST

Aesthetics. History. Education. Language, literature. Social psychology. Sociology. Economics. Mass communication, journalism.

MEDIA

Magazines. Local press. Radio. Press. Television.

MAIN EMPHASIS AREAS

1. Theories about the bourgeois public sphere
2. The history of mass communication in Denmark
3. Working class and mass communication

NAME Jørgen Pauli Jensen
TITLE Professor of human development
HOME ADDRESS Paa Højden 8
DK-2900 Hellerup
TEL.NO. (01) 65 81 73
EMPLOYMENT Roskilde Universitetscenter
ADDRESS Postbox 260
DK-4000 Roskilde
TEL.NO. (03) 36 36 11

MAIN FIELD OF INTEREST

Aesthetics. Philosophy. Education. Music. Psychology. Social psychology.

MEDIA

Film. Interpersonal communication.

MAIN EMPHASIS AREAS

1. Consciousness formation
2. Children and mass media; mass media in socialization
3. Children of poverty and mass media
4. Child-development and socialization

NAME Poul-Erik Daugaard Jensen
TITLE Assistant professor
HOME ADDRESS Afløjen 26, 1. th.
DK-2700 Brønshøj
TEL.NO. (02) 84 55 65
EMPLOYMENT Institute of Organization and Industrial Sociology
ADDRESS Howitzvej 60
DK-2000 København F
TEL.NO. (01) GO 53 33

MAIN FIELD OF INTEREST

Politics.

MEDIA

Local press.

MAIN EMPHASIS AREAS

1. The political role of the local press

NAME Jens Frederik Kragholm
TITLE Seminarielærer
HOME ADDRESS Kochsvej 17
DK-1812 København V
TEL.NO. (01) 22 96 44
EMPLOYMENT Statsseminariet på Emdrupsvej
ADDRESS Emdrupvej 101
DK-2400 København NV
TEL.NO. (01) 56 05 72 / (01) 69 66 33

MAIN FIELD OF INTEREST

Adult education. Aesthetics. Economics. Mass communication, journalism.

MEDIA

Film. Radio. Press. Television. New mass media.

MAIN EMPHASIS AREAS

1. Media analysis/Media pedagogy/ Media didactics
2. Consciousness formation
3. Training of teachers

NAME Carsten Kyhn
TITLE Mag.art.
HOME ADDRESS Overbys allé 19
DK-2500 Valby
TEL.NO. (01) 17 17 57
EMPLOYMENT Københavns Universitet
Institut for litteraturvidenskab
ADDRESS Njalsgade 80 A
DK-2300 København S
TEL.NO. (01) 54 22 11

MEDIA

Radio. Television. New mass media.

MAIN EMHPASIS AREAS

1. The communication forms of the working class
2. Consciousness formation - proletarian "forum" (Öffentlichkeit)
3. Public access

NAME Klaus Kjøller
TITLE adjunkt, cand. mag.
HOME ADDRESS Røglevænget 5
DK-3450 Allerød
TEL.NO. (03) 27 57 47
EMPLOYMENT Københavns Universitet
Institut for nordisk filologi
ADDRESS Njalsgade 80
DK-2300 København S
TEL.NO. (01) 54 22 11, loc. 2324.

MAIN FIELD OF INTEREST

Language, literature. Speech communication. Mass communication, journalism. Politics.

MEDIA

Interpersonal communication. Radio. Press. Television.

MAIN EMPHASIS AREAS

1. Linguistic argumentation, esp. in contemporary Danish politics
2. Modern Danish language use

NAME Elsebeth Korsgaard
TITLE Cand. phil.
HOME ADDRESS Heibergsgade 28, 3 th.
DK-8000 Århus C
TEL.NO. (06) 13 34 63
EMPLOYMENT Århus Universitet
Nordisk Institut
ADDRESS Niels Juelsgade 84
DK-8200 Århus C
TEL.NO. (06) 13 67 11

MAIN FIELD OF INTEREST

History. Social psychology. Mass communication.

MEDIA

Magazines. Local press. Radio. Press. Television.

MAIN EMPHASIS AREAS

1. Women in media
2. The historical development of mass communication

NAME Poul-Heinrich Kühl
TITLE Research director (psychologist)
HOME ADDRESS Islandsvej 16 A
DK-2800 Lyngby
TEL.NO. (02) 88 03 48
EMPLOYMENT Danish National Institute of Social Research
ADDRESS Borgergade 28
DK-1300 København K
TEL.NO. (01) 13 98 11

MAIN FIELD OF INTEREST

Library and information science. Social psychology.

MEDIA

Books, library. Radio. Television.

MAIN EMPHASIS AREAS

1. Leisure time activities
2. Cultural policy

NAME Dan Larsen
TITLE Journalist, afdelingsforstander
HOME ADDRESS Bakkevej 9, Ugelbølle
DK-8410 Rønde
TEL.NO. (06) 37 18 88
EMPLOYMENT Institute of Press Research
The Danish School of Journalism
ADDRESS Halmstadgade 11
DK-8200 Aarhus N
TEL.NO. (06) 16 11 22

MAIN FIELD OF INTEREST

Journalism. Politics. Local politics. Social policy.

NAME Anker Brink Lund
TITLE cand. scient. pol.
HOME ADDRESS Sonnesgade 15
DK-8000 Aarhus C
TEL.NO. (06) 12 18 92
EMPLOYMENT Institute of Press Research
The Danish School of Journalism
ADDRESS Halmstadgade 11
DK-8200 Aarhus N
TEL.NO. (06) 16 11 22

MAIN FIELD OF INTEREST

Policy science. Mass communication, journalism. Politics.

MEDIA

Radio. Press. Government information material.

MAIN EMPHASIS AREAS

1. Interactions between media and other social systems in society
2. Information from government and local authorities to the public

NAME Erik Lund
TITLE Editor (of Pressens Årbog and Avisårbogen)
HOME ADDRESS
TEL.NO.
EMPLOYMENT Odense Universitet
DK-5230 Odense M
ADDRESS
TEL.NO. (09) 15 86 00

MAIN FIELD OF INTEREST

History. Mass communication, journalism.

MEDIA

Radio. Press. Television. New mass media (satellite-tv). News agencies.

MAIN EMPHASIS AREAS

1. International communication

NAME Peter Madsen
TITLE Assistant professor
HOME ADDRESS Chriatianshavns Voldgade 3, 3. tr.
DK-1424 København K
TEL.NO. (01) 54 49 38
EMPLOYMENT Københavns Universitet
Institut for litteraturvidenskab.
ADDRESS Njalsgade 74
DK-2300 København S
TEL.NO. (01) 59 71 22

MAIN FIELD OF INTEREST

Aesthetics. Philosophy. Policy science. History. Language, literature. Social psychology. Sociology. Mass communication, journalism, Politics.

MEDIA

Film. Institutions. Books, library. Press. Theatre, art.

MAIN EMPHASIS AREAS

1. Consciousness formation
2. Thematics and ideology
3. Institutions and social systems.

NAME Kalle Marosi
TITLE konsulent
HOME ADDRESS Niels W. Gades Gade 4
DK-2100 København Ø
TEL.NO. (01) 20 78 21
EMPLOYMENT Danmarks Radio
ADDRESS TV-byen, 8. sal.
DK-2860 Søborg
TEL.NO. (01) 67 12 33, loc. 5204

MEDIA

Radio. Television.

NAME Peter Larsen
TITLE Adjunkt
HOME ADDRESS Paltholmterrasserne 37 F
DK-3520 Farum
TEL.NO. (02) 95 52 72
EMPLOYMENT Roskilde Universitetscenter

ADDRESS Postbox 260
DK-4000 Roskilde
TEL.NO. (03) 36 36 11

MAIN FIELD OF INTEREST

Aesthetics. History. Language, literature. Music. Speech communication. Social psychology.

MEDIA

Magazines. Film. Institutions. Radio. Press. Theatre, art. Television.

MAIN EMPHASIS AREAS

1. Qualitative content analysis (esp. with regard to visual communication)
2. Consciousness formation

NAME Steen Folke Larsen
TITLE Associate professor
HOME ADDRESS Syrenvej 14
DK-8240 Risskov
TEL.NO. (06) 17 47 57
EMPLOYMENT Aarhus Universitet
Psykologisk Institut
ADDRESS Asylvej 4
DK-8240 Risskov
TEL.NO. (06) 17 55 11

MAIN FIELD OF INTEREST

Language, literature. Psychology. Speech communication. Social psychology. Mass communication, journalism.

MEDIA

Interpersonal communication. Radio. Television.

MAIN EMPHASIS AREAS

1. Informational mass communication
2. Comprehension of news broadcasts
3. Knowledge gaps & other informational effects.

NAME Asger Liebst
TITLE Undervisningsassistent, cand. phil.
HOME ADDRESS Åboulevarden 14 A, st. th.
DK-2200 København N
TEL.NO. (01) 35 48 33
EMPLOYMENT Københavns Universitet
Institut for nordisk filologi
ADDRESS Njalsgade 80
DK-2300 København S
TEL.NO. (01) 54 22 11

MAIN FIELD OF INTEREST

Policy science. Mass communication, journalism.

MEDIA

Magazines. Film. Trade union. Advertising.

NAME Olga Linné
TITLE phil. lic.
HOME ADDRESS Peblinge Possering 28
DK-2200 København N
TEL.NO. (01) 39 71 56
EMPLOYMENT Danmarks Radio
Mass media research department.
ADDRESS TV-byen
DK-2860 Søborg
TEL.NO. (01) 67 12 33, loc. 3552 or 3567

MAIN FIELD OF INTEREST

Social psychology. Sociology. Mass communication, journalism.

MEDIA

Radio. Television. New mass media.

MAIN EMPHASIS AREAS

1. Communicator-receiver studios
2. Mass communication theories
3. Violence as portrayed in mass media

NAME Kim Minke
TITLE Amanuensis
HOME ADDRESS Arendalsvej 27
DK-8200 Aarhus N
TEL.NO. (06) 16 06 26
EMPLOYMENT Institute of Press Research
The Danish School of Journalism
ADDRESS Halmstadgade 11
DK-8200 Aarhus N
TEL.NO. (06) 16 11 22

MAIN FIELD OF INTEREST

Social psychology. Mass communication, journalism

MEDIA

Film. Local press. Radio. Television.

MAIN EMPHASIS AREAS

1. Information gaps.
2. Communicator studies
3. Consciousness formation

NAME Frands Mortensen
TITLE Assistant professor
HOME ADDRESS Møllestien 50
DK-8000 Aarhus C
TEL.NO. (06) 12 14 30
EMPLOYMENT Aarhus Universitet
Nordisk Institut
ADDRESS Niels Juelsgade 84
DK-8200 Aarhus N
TEL.NO. (06) 13 67 11

MAIN FIELD OF INTEREST

History. Language, literature. Social psychology. Sociology. Economics. Mass communication, journalism. Politics. Social policy.

MEDIA

Institutions. Local press. Radio. Press. Television.

NAME Jørn Møller
TITLE cand. phil.
HOME ADDRESS Kystvej 25
DK-3050 Humlebæk
TEL.NO. (03) 19 04 11
EMPLOYMENT Københavns Universitet
Institut for nordisk filologi
ADDRESS Njalsgade 80
DK-2300 København S
TEL.NO. (01) 54 22 11, loc. 2306

MAIN FIELD OF INTEREST

Aesthetics. Philosophy. Policy science. Language, literature. Speech communication.

MAIN EMPHASIS AREAS

1. Consciousness formation
2. Socialization
3. Sociology of knowledge

NAME Jens Kristian Munk
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DK-1300 København K
TEL.NO. (01) 13 98 11, loc. 20

MAIN FIELD OF INTEREST

Library and information science. Mass communication, journalism.

MEDIA

Informational systems.

NAME Mette Nordentoft
TITLE Lektor
HOME ADDRESS Vesterbyvej 8 b
DK-2820 Gentofte
TEL.NO. (01) 68 11 34
EMPLOYMENT The Royal Danish School of Educational Studies
ADDRESS Emdrupvej 101
DK-2400 København NV
TEL.NO. (01) 69 66 33, loc. 461

MAIN FIELD OF INTEREST
Education. Children's language literature. Mass communication, journalism.
MEDIA
Children's books, library. Radio. Press. Television.
MAIN EMPHASIS AREAS
1. Reading interests of children and youth
2. Children's literature
3. Readability and listenability of news reports in press, radio and television

NAME Stig Elliot Nyegaard
TITLE Writer, adviser in community communication
HOME ADDRESS Fagerdalen 16
DK-2950 Vedbæk
TEL.NO. (02) 89 22 12
EMPLOYMENT
ADDRESS
TEL.NO.

MAIN FIELD OF INTEREST
Education. Speech communication. Mass communication, journalism. Politics. Community communication.

NAME Otto Ottesen
TITLE Professor, dr. merc.
HOME ADDRESS Mågevej 28
DK-2970 Hørsholm
TEL.NO. (02) 86 54 34
EMPLOYMENT Handelshøjskolen i København
Institut for Afsætningsøkonomi.
ADDRESS Howitzvej 60
DK-2000 København F
TEL.NO. (01) GO 10 46

MEDIA
Marketing communication.
MAIN EMPHASIS AREAS
1. Marketing communication

NAME Vibeke Grandelag Petersen
TITLE Stud. lic.
HOME ADDRESS Livjægergade 26, 1. th.
DK-2100 København Ø
TEL.NO. (01) TR 11. 870
EMPLOYMENT
ADDRESS
TEL.NO.

MAIN FIELD OF INTEREST
Policy science. Mass communication, journalism.
MEDIA
Institutions. Radio. Television. New mass media.
MAIN EMPHASIS AREAS
1. Mass media policies, esp. in the EEC

NAME	Ralf Pittelkow
TITLE	Associated professor
HOME ADDRESS	Søbrinken 18
	DK-3450 Allerød
TEL.NO.	(03) 27 57 76
EMPLOYMENT	Københavns Universitet
	Institut for litteraturvidenskab
ADDRESS	Njalsgade 80
	DK-2300 København S
TEL.NO.	(01) 54 22 11, loc. 2246

MAIN FIELD OF INTEREST

Aesthetics. Language, literature. Mass communication, journalism.

MEDIA

Press. Television.

MAIN EMPHASIS AREAS

1. Semantic structures
2. Consciousness formation
3. Forms and structures of public opinion

NAME	Jørgen Poulsen
TITLE	Adjunkt, mag.art.
HOME ADDRESS	Gl. Strandvej 302
	DK-3050 Humlebæk
TEL.NO.	(03) 19 10 98
EMPLOYMENT	Ålborg Universitetscenter
	Institut for uddannelse og socialisering
ADDRESS	Boks 159
	DK-9100 Aalborg
TEL.NO.	(08) 15 91 11

MAIN FIELD OF INTEREST

History. Education. Social psychology. Sociology.

MEDIA

Film. Television. New mass media.

MAIN EMPHASIS AREAS

1. Mass communication in remote areas (esp. Greenland) and the impact on society
2. Research policy
3. The functions of mass media in society

NAME	Ole Prehn
TITLE	cand. phil.
HOME ADDRESS	Jernaldervej 239 B, 1.th.
	DK-8210 Aarhus V
TEL.NO.	(06) 24 21 31
EMPLOYMENT	Aarhus Universitet
	Nordisk Institut
ADDRESS	Niels Juelsgade 84
	DK-8200 Aarhus N
TEL.NO.	(06) 13 67 11

MAIN FIELD OF INTEREST

Mass communication, journalism.

MEDIA

Radio. Press. Television.

MAIN EMPHASIS AREAS

1. News journalism in electronic media
2. Journalistic self-interpretation
3. Receiver conditions

NAME	Palle Rasmussen
TITLE	Adjunkt
HOME ADDRESS	Blegdalsparken 9, 1 th.
	DK-9000 Aalborg
TEL.NO.	(08) 18 21 67
EMPLOYMENT	Aalborg Universitetscenter
ADDRESS	Postbox 159
	DK-9100 Aalborg
TEL.NO.	(08) 15 91 11

MAIN FIELD OF INTEREST

Language, literature. Social psychology. Sociology.

MEDIA

Magazines. Institutions.

MAIN EMPHASIS AREAS

1. Institutional education systems
2. Youth culture and socialization in relation to school, family, mass media and the labour market

NAME	Kim Redlich
TITLE	cand. phil.
HOME ADDRESS	"Højskov", Dr. Margrethesvej 57
	DK-8200 Aarhus N
TEL.NO.	(06) 10 16 18
EMPLOYMENT	Aarhus Universitet
	Nordisk Institut
ADDRESS	Niels Juelsgade 84
	DK-8200 Aarhus N
TEL.NO.	(06) 13 67 11, loc. 154

MAIN FIELD OF INTEREST

Aesthetics. Music. Social psychology. Mass communication, journalism.

MEDIA

Magazines. Film. Press. Television. Record.

MAIN EMPHASIS AREAS

1. The consumption of the products of entertainment industry
2. Youth and mass media
3. The history of magazines

NAME	Erik Reske-Nielsen
TITLE	Afdelingsforstander
HOME ADDRESS	Jønhøjvej 4
	DK-8230 Aabyhøj
TEL.NO.	(06) 15 88 57
EMPLOYMENT	The Danish School of Journalism
ADDRESS	Halmstadgade 11
	DK-8200 Aarhus N
TEL.NO.	(06) 16 11 22

MAIN FIELD OF INTEREST

History. Politics.

MEDIA

Radio. Press.

MAIN EMPHASIS AREAS

1. International communication.

NAME	Steen Sauerberg
TITLE	Associate professor
HOME ADDRESS	Lysagervej 11
	DK-2920 Charlottenlund
TEL.NO.	(01) 64 32 12
EMPLOYMENT	Københavns Universitet
	Institut for samfundsfag
ADDRESS	Rosenborggade 15
	DK-1130 København K
TEL.NO.	(01) 14 58 07 or (01) 11 41 53

MAIN FIELD OF INTEREST

Economics. Mass communication, journalism. Politics.

MEDIA

Interpersonal communication. Non-verbal communication. Theatre, art. Informational systems. New mass media.

MAIN EMPHASIS AREAS

1. Political communication (sender and receiver)

NAME	Kaare Schmidt
TITLE	Adjunkt, mag. art.
HOME ADDRESS	Bandholmvej 4
	DK-2500 Valby
TEL.NO.	(01) 17 06 15
EMPLOYMENT	Københavns Universitet
	Institut for filmvidenskab
ADDRESS	Njalsgade 80
	DK-2300 København S
TEL.NO.	(01) 54 22 11

MAIN FIELD OF INTEREST

Aesthetics. Mass communication, journalism.

MEDIA

Film. Television.

MAIN EMPHASIS AREAS

1. Theory of audio-visual mass communication
2. Function, form and content of entertainment and information in general, in TV and in film
3. Cultural policy and film history in Denmark and in the USA

NAME Mogens Schmidt
TITLE Adjunktvikar, cand. phil.
HOME ADDRESS Korshøjen 59
DK-8240 Risskov
TEL.NO. (06) 21 26 62
EMPLOYMENT Aarhus Universitet
Nordisk Institut
ADDRESS Niels Juelsgade 84
DK-8200 Aarhus N
TEL.NO. (06) 13 67 11, loc. 148

MAIN FIELD OF INTEREST
History. Language, literature. Mass communication, journalism.
MEDIA
Radio. Press. Television.
MAIN EMPHASIS AREAS
1. Consciousness formation
2. The historical development of the press
3. Working class and mass communication

NAME Lars Seeberg.
TITLE Mag. art.
HOME ADDRESS Sdr. Boulevard 164, lejl. 31
DK-5000 Odense C
TEL.NO. (09) 11 33 33, loc. 3259
EMPLOYMENT Odense Universitet
Institut for litteraturvidenskab
ADDRESS Niels Bohrs Allé
DK-5000 Odense
TEL.NO. (09) 15 86 00

MAIN FIELD OF INTEREST
Literature. Mass communication, journalism.
MEDIA
Local press.
MAIN EMPHASIS AREAS
1. Content analysis

NAME Preben Sepstrup
TITLE Ph. D., Assistant professor
HOME ADDRESS Næsbyvej 45
DK-8270 Højbjerg
TEL.NO. (06) 14 12 97
EMPLOYMENT School of Economics and Business Administration
Institute of Marketing
ADDRESS Ryhavevej 8
DK-8210 Aarhus V
TEL.NO. (06) 15 96 33

MAIN FIELD OF INTEREST
Economics.
MEDIA
Advertising. Press.
MAIN EMPHASIS AREAS
1. Consumption of mass media
2. Press economy/media structure
3. Public (civic) information

NAME Karen Siune
TITLE Associate professor
HOME ADDRESS Gyden 13, Mejlby
DK-8530 Hjortshøj
TEL.NO. (06) 99 92 06
EMPLOYMENT Aarhus Universitet
Institut for Statskundskab
ADDRESS Universitetsparken
DK-8000 Aarhus C
TEL.NO. (06) 13 01 11

MAIN FIELD OF INTEREST
Mass communication, journalism. Politics.
MEDIA
Radio. Television.
MAIN EMPHASIS AREAS
1. Political communication

NAME	Niels Skyum-Nielsen
TITLE	Professor, dr. phil.
HOME ADDRESS	Langhøjvej 6
	DK-2650 Hvidovre
TEL.NO.	(01) 78 50 05
EMPLOYMENT	Københavns Universitet
	Historisk Institut
ADDRESS	Nørregade 15, 3.
	DK-1165 København K
TEL.NO.	(01) 15 21 66

MAIN FIELD OF INTEREST

History.

MEDIA

Film. Television.

MAIN EMPHASIS AREAS

Qualitative analysis of the film and TV-media

NAME	Jørgen Stigel
TITLE	Adjunkt, cand. phil.
HOME ADDRESS	Esbjergparken 47
	DK-9220 Aalborg Ø
TEL.NO.	(08) 15 97 64
EMPLOYMENT	Aalborg Universitetscenter
	Institut for sprog, kommunikation og kulturhistorie
ADDRESS	Postbox 159
	DK-9100 Aalborg
TEL.NO.	(08) 15 91 11, loc. 195

MAIN FIELD OF INTEREST

History. Education. Language, literature. Social psychology. Mass communication, journalism.

MEDIA

Books, library. Local press. Press. Press. Television.

MAIN EMPHASIS AREAS

1. History of mass communication and the development of the public sphere in Denmark
2. Educational use of media

NAME	Erik Nordahl Svendsen
TITLE	Assistant professor
HOME ADDRESS	Søballevej 2
	DK-8464 Galten
TEL.NO.	(06) 95 02 54
EMPLOYMENT	Institute of Press Research
	The Danish School of Journalism
ADDRESS	Halmstadgade 11
	DK-8200 Aarhus N
TEL.NO.	(06) 16 11 22

MAIN FIELD OF INTEREST

Mass communication, journalism.

MEDIA

Local press. Press. Television.

MAIN EMPHASIS AREAS

1. Journalism as a work-process
2. Objectivity in public broadcasting
3. Local monopoly of the press

NAME	Niels Thomsen
TITLE	professor, dr. phil.
HOME ADDRESS	Christiansholms parallelvej 1
	DK-2930 Klampenborg
TEL.NO.	OR 10.316
EMPLOYMENT	Københavns Universitet
	Historisk Institut
ADDRESS	Bispetorvet 3
	DK-1167 København K
TEL.NO.	(01) 15 21 66, ext. 223

MAIN FIELD OF INTEREST

Policy science. History. Social psychology. Sociology. Economics. Mass communication, journalism. Politics.

MEDIA

Local press. Radio. Press. Television.

MAIN EMPHASIS AREAS

1. Historical development of media, esp. structure, economics, politics
2. Communication policies
3. Political communication

NAME	Jørn Thulstrup
TITLE	Journalist. ma (econ.)
HOME ADDRESS	Amalievej 22
	DK-1875 København V
TEL.NO.	(01) 22 88 55
EMPLOYMENT	Danmarks Radio
ADDRESS	Jul. Thomsensgade 14
	DK-1974 København V
TEL.NO.	(01) 35 01 44 Telex. 16171

MAIN FIELD OF INTEREST

Adult education. Economics. Mass communication, journalism. Politics.

MEDIA

Local press. Radio. Press. Television New mass media.

MAIN EMPHASIS AREAS

1. Intermedia relationship
2. Local press
3. Journalism

NAME	Torben Weinreich
TITLE	Author, cand. paed.
HOME ADDRESS	Vedskøllevej 46
	DK-4651 Vallø
TEL.NO.	(03) 67 49 61
EMPLOYMENT	The Royal Danish School
	of Educational Studies
ADDRESS	Emdrupvej 101
	DK-2400 København NV
TEL.NO.	(01) 69 66 33, loc. 461

MAIN FIELD OF INTEREST

Education. Language, library. Library and information science. Mass communication.

MEDIA

Magazines. Interpersonal communication Literal documents, archives. Book, library. Press.

NAME	Kjeld Veirup
TITLE	Head of Department
HOME ADDRESS	Hjortespring Parken 3
	DK-2730 Herlev
TEL.NO.	(02) 84 04 18
EMPLOYMENT	Danmarks Radio
ADDRESS	TV-Byen
	DK-2860 Søborg
TEL.NO.	(01) 67 12 33, loc. 3550

MAIN FIELD OF INTEREST

Adult education. Psychology. Speech communication. Social psychology. Mass communication, journalism

MEDIA

Radio. Press. Television. New mass media.

MAIN EMPHASIS AREAS

1. Communicator - receiver
2. Methodology
3. Content analysis

NAME	Jytte Wiingaard
TITLE	Lektor
HOME ADDRESS	Hvidegårdsparken 71
	DK-2800 Lyngby
TEL.NO.	(02) 88 15 11
EMPLOYMENT	Det teatervidenskabelige Institut
ADDRESS	Fredericiagade 18
	DK-1310 København K
TEL.NO.	(01) 14 38 01

MAIN FIELD OF INTEREST

Aesthetics. Language, literature.

MEDIA

Film. Radio. Theatre, art.

NAME	Kasper Vilstrup
TITLE	Cand. polit.
HOME ADDRESS	Askevænget 23
	DK-2830 København Virum
TEL.NO.	(02) 85 32 87
EMPLOYMENT	Vilstrup Research
ADDRESS	Flintholm Allé 24 B
	DK-2000 København F.
TEL.NO.	(01) 10 66 44

MAIN FIELD OF INTEREST

Adult education. National health. Education. Sociology. Mass communication, journalism. Politics.

MEDIA

Magazines. Press. Television. Informational systems. Direct mail.

MAIN EMPHASIS AREAS

1. Effects of mass communication and education
2. Choice of information sources
3. Communication strategies

NAME	Eivind Winslöw
TITLE	Lektor
HOME ADDRESS	Frøstjernevej 11
	DK-2880 Bagsværd
TEL.NO.	(02) 98 64 77
EMPLOYMENT	Den grafiske højskole
ADDRESS	Jul. Thomsensgade 3 B
	DK-1974 København V
TEL.NO.	(01) 35 55 00

MAIN FIELD OF INTEREST

Adult education. Economics. Mass communication, journalism.

MEDIA

Direct mail.

NAME	Folke Ölander
TITLE	Professor
HOME ADDRESS	Langdalsvej 45
	DK-8220 Brabrand
TEL.NO.	(06) 26 02 19
EMPLOYMENT	School of Business Administration,
	Economics, and Modern Language
ADDRESS	Ryhavevej 8
	DK-8210 Aarhus V
TEL.NO.	(06) 15 96 33

MAIN FIELD OF INTEREST

Policy science. Social psychology. Economics.

MEDIA

Consumer informations systems.

MAIN EMPHASIS AREAS

1. Consumer policy
2. Consumer behaviour

NORDICOM

FINLAND

MASS COMMUNICATION RESEARCHERS IN FINLAND

Edited by Paula Jyrkiäinen

NORDICOM
University of Tampere
Box 607
SF-33101 Tampere 10
FINLAND

Editor's note:

The list of Finnish mass communication researchers is based on the inquiry made in September-October 1977. The inquiry form was mailed to 101 persons; 51 answers were received and reminders were not given. Thus it can be said that the list is a result of 'auto-selection'.

The information given of each researcher is structured as follows:

NAME and DEGREE/TITLE (in alphabetical order, also in Finnish)

PRIVATE ADDRESS

ADDRESS OF WORKING PLACE

1. MAIN SCIENTIFIC FIELD
2. SUBJECT MATTERS OF RESEARCH
3. MAIN EMPHASIS AREAS OF INTEREST (current)

Tampere, November 1977

AHMAVAARA, YRJÖ, PROFESSOR

Torivoudintie 8 B 15, 00640 Helsinki 64,
Tel. 90-723 042.

University of Tampere, Research Institute of Social Sciences, Kalevantie 4, 33100 Tampere 10, Tel. 156 111.

1. Mass communication, communication policy, Philosophy, Systems, action and information theory.
2. Information systems, Theory of cognition.
3. Theory of human action generally, Theory of social actor-systems, Theory of cognition

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ANCKAR, DAG, PROFESSOR

Uudenmaankatu 4 D 78, 20500 Turku 50,
Tel. 921-21 397.

Åbo Akademi, Statsvetenskapliga institutionen, Gezeliuksenkatu 2, 20500 Turku 50.
Tel. 921-335 133/316.

1. Politics.
2. Institutions, organizations, Press.
3. Information and agenda-building, Social information and decision-making.

BRUUN, LARS, M.LAW, UNION LAWYER (LIITTOJURISTI)

Thurmansallén 2 A 1, 02700 Grankulla,
Tel. 90-500 675.

Union of Nordic Journalists (Pohjoismainen Lehtimiesliitto), Yrjönkatu 11 A 2, 00120 Helsinki 12, Tel. 90649 475.

1. Law, Mass communication, communication policy, Professional organizations.
2. Institutions, organizations, Local press, Magazines, New Mass Media, Press, Radio, Television, Visual communication.
3. Laws and norms affecting mass communication.

BRUUN, MIKKO, M.POL.SC., JOURNALIST TRAINER (TOIMITTAJAKOULUTTAJA)

Ristiaallokonkatu 4 F 137, 02320 Espoo 32,
Tel. 90-8012 988.

Finnish Broadcasting Company, Professional Training School, Lemuntie 7, 00510 Helsinki 51,
Tel. 90-401 6353.

1. Mass communication, communication policy, journalism.
2. News- and information agencies, New mass media, Press, Radio, Television.
3. Consciousness formation and the application to radio and television of its theory, The application to journalistic practice of receiver studies.

ERHOLM, ERJA, M.POL.SC., STUDENT COUNCELLOR (OPINTOSIHTEERI)

Häränajajanpolku 3 D 36, 20210 Turku,
Tel. 921-395 061.

University of Turku, Faculty of Medicine, Lemminkäisenkatu 1, 20520 Turku 52,
Tel. 921-335 588/207.

1. Sociology.
2. Information systems, Institutions, organizations.
3. Freedom of speech.

HAAPASALO, JUKKA, M.POL.SC., RESEARCHER (TUTKIJA)

Pakilantie 53, 00660 Helsinki 66,
Tel. 90-744 743.

Finnish Broadcasting Company, Planning and Research Department, Kesäkatu 2, 00260 Helsinki 26, Tel. 90-441 141.

1. Mass, communication, journalism
2. Press, Radio, Television.
3. Objectivity, Journalistic professionalism, History, of mass communication.

HEMANUS, PERTTI, PROFESSOR (PROFESSORI)

Ilmarinkatu 28 A 12, 33500 Tampere 50.

University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel 931-156 348.

FOR PUBLICATIONS, SEE P.

1. Mass communication, journalism.
2. Press, Radio, Television.
3. Objectivity, Journalistic professionalism, History of mass communication.

HOLOPAINEN, IRMA, L.SOC.SC., ACT.ASS.PROF./ASSISTANT (YL, VS APUL.PROF./ASSISTENTTI)

Vellamonkatu 16 A 19, 33500 Tampere 50.
Tel. 931-156 349
University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 349.

1. Mass communication, communication policy, Psychology.
2. Consciousness, Information systems, New mass media.
3. Historical development of consciousness and language, Mass communication as a branch of science, Social outcomes of the new technology.

HUJANEN, TAISTO, L.SOC.SC., ACTING LECTURER (YL, VS. LEHTORI)

Näsilinnankatu 11 B 23, 33210 Tampere 21, Tel. 931-29 665.

University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 246.

1. Mass communication, journalism.
2. Migrant information.
3. Information and man-power reproduction.

ILMONEN, KAJ, M.SOC.SC., RESEARCHER (YK, TUTKIJA)

Caloniuksenkatu 9 C 55, 00100 Helsinki 10
Tel. 90-496 654.

Kulutusosuuskuntien Keskusliitto (KK), Mikonkatu 17, 00100 Helsinki 10, Tel. 90-170 491.

1. Consumer policy, Social psychology, Sociology.
2. Institutions, organizations, Literal documents, archives, Statistics.
3. Future planning, organization planning, Consciousness formation.

JOKELIN, RENNY, M.SOC.SC., RESEARCHER-JOURNALIST (YK, TUTKIJA-TOIMITTAJA)

Kyllikinkatu 11 A 16, 33100 Tampere 10,
Tel. 931-22 127.

1. International relations, Mass communication, journalism, journalism, Politics.
2. News- and information agencies, Press, Television.
3. International communication.

JYRKIAINEN, JYRKI, M.SOC.SC., ASSISTANT (YK, ASSISTENTTI)

Jänislahdenkatu 2 L 70, 33410 Tampere 41,
Tel. 931-460 094.

University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel. 156 347.

1. Mass communication, journalism.
2. News- and information agencies, Press, Radio, Television, All media as a journalistic system.
3. Concentration, consciousness reproduction, Diversification, Basic development trends of bourgeois journalistic media as a theoretical issue.

KAHMA, ILKKA, M.SOC.SC. (YK)

Vellamonkatu 16 A 19, 33500 Tampere 50.

University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10.

1. Mass communication, journalism, communication policy.
2. Information systems, Press, Research of the subject matter of mass communication.
3. See above.

KEMPPAINEN, PENTTI, M.SOC.SC., JOURNALIST (YM, TOIMITTAJA)

Uudenmaankatu 26 B 25, 00120 Helsinki 12, Tel. 90-179 833.

Finnish Broadcasting Company, Kesäkatu 2, 00260 Helsinki 26, Tel. 90-441141.

1. Mass communication, communication policy.
2. Radio.
3. Receiver, Content, Consciousness formation.

KIVIKURU, ULLAMAIJA, M.A., ASSISTANT (FK, ASSISTENTTI)

Munkkiniemen Puistotie 1 B 17, 00330 Helsinki 33, Tel. 90-489 348.

University of Helsinki, Institute of Mass Communication, Kasarmikatu 24, 00130 Helsinki 13, Tel. 90-191 2584.

1. Linguistics, science of literature, Mass communication, journalism.
2. Institutions, organizations, Visual communication.
3. International communication, Communication policy.

KOKKONEN, OILI, M.SOC.SC., LIBRARIAN (YM, KIRJASTONHOITAJA)

Torpankuja 3 A 8, 40740 Jyväskylä 74, Tel. 941-254 140.

University Library of Jyväskylä, Seminaarink. 15, 40100 Jyväskylä 10, Tel. 941-291 501.

1. Library and information science.
2. Information systems.
3. Information systems in social sciences.

KYTOMAKI, JUHA, M.A., RESEARCHER (F.K., TUTKIJA)

Karppitie 9 as 1, 00640 Helsinki 64.

Finnish Broadcasting Company, Planning and Research Department, Kesäkatu 2, 00260 Helsinki 26, Tel. 90-441141.

1. Mass communication, mass communication research.
2. Radio, Television.
3. Consciousness formation, content and structure of TV-programs.

LEHMUSKALLIO, KLAUS, M.POL.SC., ASSISTANT (VTM, ASSISTENTTI)

Porvoonkatu 30 A 15, 00520 Helsinki 52, Tel. 90-710 565.

University of Helsinki, Institute of Mass Communication, Kasarmikatu 24, 00130 Helsinki 13, Tel. 90-191 2584.

1. Mass communication, communication policy.
2. Local press, News- and information agencies, Press.
3. Production and economy of mass communication, Consumption of mass communication, New media of mass communication.

LEINO, PIRKKO, M.A., ASSISTANT (FK, ASSISTENTTI)

Hippoksenkatu 13 H 63, 33530 Tampere 53, Tel. 931-51 323.

University of Tampere, Department of History, Hämeenkatu 6 A, 33100 Tampere 10, Tel. 931- 156 544.

1. History.
2. Illegal press, censorship, Interpersonal communication, Literal doucments, archives, Press.
3. Content.

LIIKANEN, PIRKKO, DR.SOC.SC., ACT.ASS.PROF. (YT, VT. APULAISPROFESSORI)

Taitoniekantie 11 g 80, 40740 Jyväskylä 74,
Tel. 941-251 388.

University of Jyväskylä, Department of Psychology, 40100 Jyväskylä 10,
Tel. 941-291 947.

1. Education science, Psychology.
2. Books, library, Television, Visual communication.
3. Educational mass media in early childhood, Agreement between the information & developmental level of the receiver.

LITTUNEN, YRJÖ, PH.D., PROFESSOR, RESEARCH DIRECTOR (FT, PROFESSORI, TUTKIMUSLAITOKSEN JOHTAJA)

Koljontie 6 B d, 33500 Tampere 50,
Tel. 931-52 275.

University of Tampere, Research Institute for Social Sciences, Kalevantie 4, 33100 Tampere 10,
Tel. 931-156 463.

1. Sociology.
2. Institutions, organizations.
3. Knowledge institutions.

MALMBERG, TARMO, M.POL.SC., VICE-PROFESSOR (VK, VT. PROFESSORI)

Haarakatu 10 B 18, 33100 Tampere 10,
Tel. 931-112 374.

University of Tampere, Department of Journalism and Mass Communication,
Kalevantie 4, 33100 Tampere 10,
Tel. 931-156 247.

1. Esthetics, History, Linguistics, science of literature, Mass communication, journalism, Philosophy, Sociology. Semiotics, cultural studies.
2. Film, Institutions, organizations, Television, Visual communication.
3. Culture (concept, relations to society, status), Mass communication as a public sphere, i.e. organizer of subjectivity, Media-onthology.

MIETTINEN, JORMA, L.SOC.SC., LECTURER (YL, LEHTORI)

Tuomiokirkonkatu 25 B 43, 33100 Tampere 10.

University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 245.

1. Mass Communication, journalism.
2. Press.
3. Journalistic information production, Social communications.

1)

NORDENSTRENG, KAARLE, PH.D., PROFESSOR (YT, PROFESSORI)

Ilmarinkatu 30 B 77, 33500 Tampere 50,
Tel. 931-54 711.

University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 244.

1. Mass communication, journalism, communication policy, Politics.
2. Press, Press theories, "ideological struggle", Radio, Television.
3. Philosophy of freedom of speech and press, International legal regulation of international communication, Journalistic ethics and its codifying.

MARKALA, HANNU, DR.POL.SC. (VT)

Isonnevantie 21 B 10, 00300 Helsinki 30,
Tel. 90-572 900.

1. Mass communication, communication policy, Philosophy, Social policy.
2. International communications, Press, Television.
3. International communications.

OKKONEN, ANTERO, DIRECTOR OF THE SCHOOL OF JOURNALISTS (TOIMITTAJAKOULUN JOHTAJA)

Runeberginkatu 46 B 29, 00260 Helsinki 26, Tel. 90-494 859.

Sanoma Osakeyhtiön toimittajakoulu (School of Journalism, Sanoma Oy), PL 240, 00101 Helsinki 10, Tel. 90-609 4211.

1. Mass communication, journalism.
2. Local press, News- and information agencies, Press.
3. Journalism, edition techniques.

OKSANEN, MATTI, PH.D., HEAD (FT, TUTKIMUSPÄÄLLIKKÖ)

Norotie 6 B 12, 01600 Vantaa 60, Tel. 90-537 877.

Finnish Broadcasting Company, Planning and Research Department, Kesäkatu 2, 00260 Helsinki 26, Tel. 90-401 3139.

1. Mass communication, communication policy.
2. New mass media, Radio, Television.
3. Communication policy & international communication, The future development of radio and television, The development of society and mass communication.

PALDÁN, LEENA, M.SOC.SC., ASSISTANT (YK, ASSISTENTTI)

Niemikatu 2 A 4, 33230 Tampere 23, Tel. 931-111 210.

University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 350.

1. Mass communication, communication policy, Sociology.
2. Art, art institutions, Books, library, Film, Institutions, organizations, Magazines, Radio, Record, Television.
3. Problemacy of the culture as a whole, International communication(policy), Communications and development.

PARTANEN, JUHA, L.POL.SC., RESEARCHER (VTL, TUTKIJA)

Pitkänsillanranta 7-9 B 79, 00530 Helsinki 53, Tel. 90-736 782.

Alkoholipoliittinen tutkimuslaitos, Kalevank. 12, 00100 Helsinki 10, Tel. 90-641 679.

1. Social policy.
2. Information systems.
3. Social debate, Information systems.

PARVIAINEN, IRJA, M.SOC.SC., ASSISTANT (YK, ASSISTANT)

Hämeenkatu 15 A 9, 33100 Tampere 10.

University of Tampere, Department of Journalism and Mass communication, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 466.

1. Mass communication, journalism.
2. Research of social consciousness.
3. Consciousness formation, specially the problemacy of the world-view.

PELTONIEMI, TEUVO, M.SOC.SC., RESEARCHER (YM, TUTKIJA)

Franzeninkatu 5 D 101, 00500 Helsinki 50, Tel. 90-735 714.

Alkoholitutkimussäätiö, Kalevankatu 12, 00100 Helsinki 10, Tel. 90-732 3642.

1. Sociology.
2. Institutions, organizations, Press.
3. Traffic information.

PIETILÄ, KAUKO, L.SOC.SC., RESEARCHER (YL, TUTKIJA)

Ilmarinkatu 32 C 126, 33500 Tampere 50, Tel. 931-613 696.

University of Tampere, Research Institute for Social Sciences, Kalevantie 4, 33100 Tampere 10, Tel.931-156 468.

1. Sociology.
2. Mass communications as a whole, as a theoretical research object = as a research object of interaction theory.
3. The whole theory of mass communication.

PIETILA, VEIKKO, DR.SOC.SC., ASS. PROFESSOR (YT. APULAISPROFESSORI)

Ilmarinkatu 30 B 76, 33500 Tampere 50, Tel. 931-52 792.

University of Tampere, Research Institute for Social Sciences, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 467.

1. Methodology of social sciences.
2. The foundations of communication research in particular and of social sciences in general.
3. At the present interested in following questions:
   - what is the research object (or subject matter) of communication research?
   - what does the dialectics between the differentation and integration of (social) sciences mean?
   - what do the principles of the materialistic conception of epistemology mean with respect to the empirical methods of research?

POHJOLAINEN, TEUVO, L.SC.ADMIN., ACTING SENIOR LECTURER (VS. YLIOPETTAJA)

Ritakuja 3, 36200 Kangasala, Tel. 931-770 559.

University of Tampere, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 111.

1. Law.
2. Institutions, organizations, Juridical regulation.
3. Freedom of speech, its historical-social development and concretization through statutory law.

RAND, MAX, STUDENT IN SOC.SC., PLANNING SECRETARY (YHT.YO., SUUNNITTELUSIHTEERI)

Albertinkatu 10 B 29, 00150 Helsinki 15, Tel. 90-654 217.

Finnish Broadcasting Company, Kesäkatu 2, 00260 Helsinki 26, 90 401 3330, 90-441 141.

1. Mass communication, journalism, communication policy.
2. Radio, Television.
3. Structure and contents of radio programmes, International communication.

2)

SALMELIN, PENTTI, DR.SOC.SC., HEAD OF INSTITUTE FOR EXTENSION STUDIES (YT. KOULUTUSKESKUKSEN JOHTAJA)

Väinölänkatu 2 A 27, 33100 Tampere 10, Tel. 931-22 898.

University of Tampere, Kalevantie 4, 33100 Tampere 10, 931-156 490.

1. History.
2. News- and information agencies, Press.

SIIVONEN, TIMO, DIPL.ING., RESEARCH ENGINEER (DI. TUTKIMUSINSINÖÖRI)

Sammonkatu 10 B 51, 00100 Helsinki 10, Tel. 90-496 019.

Technical Research Centre of Finland, Graphic Arts Research Laboratory, Tekniikantie 3, 02150 Espoo 15, Tel. 90-4561.

1. Technics.
2. Information systems, Local press, Magazines, New mass media, Press.
3. Newspaper technology, Productivity of text processing, Digital picture processing.

SINKKO, RISTO, M.SOC. SC., ASSISTANT (YK. ASSISTENTTI)

Maanmittarintie 10 B, 00680 Helsinki 68, Tel. 90-721 991.

University of Helsinki, Institute of Mass Communication, Kasarmikatu 24, 00130 Helsinki 13, Tel. 90-191 2586.

1. Mass communication, journalism.
2. Information systems, Local communication, Local press, Magazines, Press, Radio, Television.
3. Formation of world-view, The role of TV in the Finnish society, Methods of statistical analysis in communication research.

SISATTO, SEPPO, L.SOC.SC., HEAD OF RESEARCH (VTL, TUTKIMUSPAALLIKKÖ)

Rastaantie 28, 01800 Klaukkala, Tel. 90-879 9978.

MTV, Pasilankatu 44, 00240 Helsinki 24, Tel. 90-413 300.

1. Mass communication, communication policy.
2. New mass media, News- and information agencies, Television.
3. Political climate and communications, Effects of television, Future communication.

SORAMAKI, MARTTI, M.POL.SC., RESEARCHER (VTK, TUTKIJA)

Freesenkatu 1 A 10, 00100 Helsinki 10, Tel. 90-493 674.

Finnish Broadcasting Company, Planning and Research Department, Kesäkatu 2, 00260 Helsinki 26, Tel. 90-401 3628.

1. Sociology.
2. Film, New mass media, Radio, Record, Television.
3. International communications, Economics of the Finnish media.

SUHONEN, PERTTI, DR.SOC.SC., ASSISTANT (YT, ASSISTENTTI)

Katraankatu 5 B 10, 33310 Tampere 31, Tel. 931-443 935.

University of Tampere, Research Institute for Social Sciences, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 329.

1. Politics, Sociology.
2. Scientific communication.
3. Scientific communication and its development in the field of social sciences, Scientific information systems, Transmission of scientific information outside the system of sciences.

TOMMILA, PAIVIO, PROFESSOR OF FINNISH HISTORY (SUOMEN HISTORIAN PROFESSORI)

Lielahdentie 2 A 17, 00200 Helsinki 20, Tel. 90-677 840.

University of Helsinki, Institute of History, Hallituskatu 15, 00100 Helsinki 10, Tel. 90-191 2841.

1. History.
2. Local press, Magazines, Press.
3. Press history.

TORVINEN, TAIMI, DR.POL.SC., LECTURER, DOCENT (VTT, LEHTORI, DOSENTTI)

Melkonkatu 17 A 30, 00210 Helsinki 21, Tel. 191-2586.

University of Tampere, Institute of Mass Communication, Kasarmikatu 24, 00130 Helsinki 13, Tel. 191-2886.

1. History, Mass communication, journalism.
2. News- and information agencies, Press, propaganda.
3. International communication, Development of the press, Propaganda.

TUUKKANEN, ANNIKKA, TECH.LIC., RESEARCH ENGINEER (TEKN.LIS., TUTKIMUSINSINÖÖRI)

Sateentie 6 B 123, 02100 Espoo 10, Tel. 90-464 840.

Technical Research Centre of Finland, Graphic Arts Laboratory, Tekniikantie 3, 02150 Espoo 15, Tel. 90-4561.

1. Technics.
2. Information systems, Local press, Magazines, New mass media, Press.
3. Graphic technology, Productivity of printing industry.

UUSITALO, KARI, M.POL.SC., GENERAL SECRETARY (VTM, PÄÄSIHTEERI)

Väinölänkatu 8 A 6, 05800 Hyvinkää, Tel. 914-89 994.

The Finnish Film Foundation, Kaisaniemenk. 3 B 25, 00100 Helsinki 10, Tel. 90-171 017.

1. Promotion of cinema.
2. Film.
3. Finnish film, Film in Finland.

VARIS, TAPIO, DR.SOC.SC., DOCENT, RESEARCHER (YT. DOSENTTI, TUTKIJA)

01760 Vantaa 76, Tel. 90-897 046.

The Academy of Finland/University of Tampere, Department of Journalism and Mass Communication, Kalevantie 4, 33100 Tampere 10, Tel. 931-156 327.

1. Mass communication, communication policy, journalism, Political economy.
2. Institutions, organizations, Literal documents, News- and information agencies, Television.
3. Information and the new international economic order, Transnational corporations, Broadcast news.

WESTERMARCK, HARRI, PH.D., ASS.PROFESSOR (MAAT.METSÄT.TRI, APUL.PROFESSORI)

Koivumäentie 23-25 F 30, 01230 Vantaa 23, Tel. 90 876 6469.

University of Helsinki, Center for Extension Education & In-Service Training, 00710 Helsinki 71, Tel. 90 378 011.

1. Adult education science, Sociology.
2. Interpersonal communication, Visual communication.
3. Receiver, Consciousness formation, Group methods.

WIIO, OSMO A., PROFESSOR, MEMBER OF PARLIAMENT (PROFESSORI, KANSANEDUSTAJA)

Orisaarentie 4 K, 00840 Helsinki 84, Tel. 90-698 1213.

The Finnish Parliament, 00102 Helsinki 10, Tel. 90-440 051.

1. Economics, Mass Communication, communication policy, journalism, Policy science, Social policy, Theory formation of communications, internal and interpersonal communication.
2. Information systems, Institutions, organizations, Interpersonal communication, New mass media, Press, Radio, Television.
3. Organizational communication, International communication, System and contingency theories of communication.

ÅBERG, LEIF, M.A., RESEARCHER (KTM, TUTKIJA)

Merikorttitie 6 T 574, 00960 Helsinki 96, Tel. 90-311 463.

Institute for Human Communication, Mechelininkatu 15 A, 00100 Helsinki 10, Tel. 90-499 106.

1. Social psychology, Mass communication, communication policy.
2. Companies and mass media relations, Press, Radio, Television.
3. Corporate communications and mass media.

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1)
MINKKINEN, SIRKKA, M.ED.SC., PLANNING SECRETARY (KASVATUSTIET. KAND., SUUNN.SIHT.)

Vaskiniementie 1 B 18, 00200 Helsinki 20, Tel. 90-679 719.

Finnish Broadcasting Company, TV-Centre, Pasila, TV-1, L-House, 00240 Helsinki 21, Tel. 90-401 2394.

1. Mass communication, journalism.
2. Television, Children and mass communications, Education in mass communications.

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2)
SALINAS, RAQUEL, M.SOC.SC., MASS COMMUNICATION RESEARCHER, PSYCHOLOGIST (YK, JOUKKOTIEDOTUSTUTKIJA, PSYKOLOGI)

Upplandsgatan 54 C (c/o Thomasson), Stockholm, Sweden, Tel. 08-301 883.

(Department of Journalism and Mass Communication, University of Tampere, Kalevantie 4, 33101 Tampere 10)

Institute of Latin American Studies, Odengatan 61, Fack, S-102 30 Stockholm, Sweden, Tel. 08-340 860/366.

1. Mass communication, communication policy.
2. News- and information agencies, Radio, Television.
3. Cultural dependence, Communication policies, Radio and television, All subjects are dealt with special reference to Latin America.

NORDICOM

NORWAY

MASS COMMUNICATION RESEARCHERS IN NORWAY

Edited by Kirsti Thesen Saelen

NORDICOM
Center of mass communication research
Department of Sociology and political sciences
University of Bergen
N-5014 Bergen U
NORWAY

Editor's note:

In this list of mass communication researchers in Norway are included mass communication researchers **per se**, and graduate students, who are either working on research grants or have published academic papers on mass communication research.

The information is taken from a questionnaire which the researchers themselves have filled out. In a few cases the researchers have not been willing to give all the information requested, and some information is therefore lacking.

The information given is translated into English by the editor, who has the full responsibility for any error made in the process.

Designations of **academic degrees** are not translated. Some information on the actual contents of these degrees might therefore be useful:

Cand. mag. = The first degree of the Faculties of Arts and Social Sciences. Normal study time: 4 1/2 — 5 years of University study.

Cand. paed.
Cand. philol.
Cand. polit.
Cand. psychol.
Cand. sociol. = The higher degree of the Faculties of Arts and Social Sciences. Normal study time: 6 — 7 1/2 years of University study.

Mag. art. = Degree ranking equally with the above mentioned higher degree. Normal study time: 6 — 8 years. The difference between this degree and the regular higher degrees is that the former allows for more specialization and actual research than the latter.

Dr. philos. = Doctor's degree from a Norwegian university. The requirements for a Norwegian doctorate as far as scientific originality and merit are concerned, are quite stringent, and the average time spent on completing a Doctor's degree in this country goes far beyond the average time of formalized Ph.D.programs abroad.

Siviløkonom = The first degree of the Norwegian School of Economics and Business Administration. Normal study time: 3 1/2 — 4 years.

Academic positions are generally given in English, to make the information more readily accessible to an English-speaking audience. It should be noted, however, that the positions are grouped in the English translation, so that some information is lost in the process:

Forskningsstipendiat Universitetsstipendiat	= Research fellow
Høgskolelektor Universitetslektor Førstelektor Amanuensis Førsteamanuensis	= Assistant professor

The academic title **dosent** is not translated. It belongs to the professor group in the Norwegian academic structure.

Bergen, November 1977.

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTH	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTEREST	PRIVATE ADDRESS
ANDENES, IVAR	Cand. mag.	1947	Institute of press research, University of Oslo, Boks 1093 Blindern, Oslo 3. Phone: 46 68 00.	Political science.	The daily press in Norway.	Rødtvedtveien 36, Oslo 9.
AUGEDAL, EGIL	Assistant professor.	1939	Møre og Romsdal district college, 6100 Volda. Phone: Volda 794.	Sociology.	Audience studies, the spread of information in society, information and communication gaps.	Røysgt. 4, 6100 Volda. Phone: Volda 1208.
BERG, MIE	Research consultant, mag. art.	1942	The Norwegian Broadcasting Company, Majorstua, Oslo 3. Phone: 46 98 60, ext. 9351.	Sociology.	Uses and effects of mass media. Organizational forms.	Drammensveien 64, Oslo 2. Phone: 56 33 00.
BERGEM, TRYGVE	Academy lecturer, cand. paed.	1938	The Norwegian Teachers' Academy for Studies in Religion and Education, Amalie Skrams vei 3, 5000 Bergen. Phone: 25 56 50.	Pedagogy.	Adult education.	Møllergården 2 c, 5033 Fyllingsdalen. Phone: 26 24 16.
BOMAN, ARILD	Research fellow, mag. art.		Institute of Social Research, Munthes gt. 31, Oslo 2. Phone: 56 23 90.	Sociology.	Communication as an aspect of social relations and as specialized processes for inter-personal contact (ex. via etermedia). Formation of media cultures, the new media, communication structures in the international society, sattellite communication, communication and work. Interviewing methods and experimental techniques.	

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTH	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTEREST	PRIVATE ADDRESS
BRAATEN, LARS THOMAS	Assistant professor, cand. philol.	1943	Rogaland district college, Ullandhaug, 4000 Stavanger.	Literature.	Film semiology.	Vilhelm Bjerknesgt. 31, 4000 Stavanger.
BRÅTEN, STEIN	Professor.	1934	Institute of sociology, University of Oslo, Boks 1096 Blindern, Oslo 3. Phone: 46 68 00, ext. 8252.	Sociology, semantics, communication and systems theory. Practical experience from marketing communication.	Inter-relationships between inter-personal and mass communication in social networks. Relations between cognitive consistency and media use, combination of computer simulation and empirical studies.	Holmenvn. 68, Oslo 3. Phone: 144646.
DAHL, HANS FREDRIK	Dr. philos.	1939	The Norwegian Broadcasting Company, Majorstua, Oslo 3. Phone: 46 98 60.	History, sociology.	Media history. International broadcasting systems. Broadcasting policy.	Abbedikollen 24, Oslo 1. Phone: 55 91 71.
DAHL, WILLY	Professor, mag. art.	1927	Institute of Nordic Languages, University of Trondheim. 7000 Trondheim. Phone: 15 100, ext. 135.	Literature.	Popular literature.	Stavsvegen 30 A, 7000 Trondheim.
EIDE, BJØRN ARVE	Research fellow, cand. mag.	1945	Center for mass communication research, Department of sociology and political sciences, University of Bergen, 5014 Bergen U. Phone: 21 00 40, ext. 2129.	Nordic languages, history.	Film and newspapers, computerized information in press work.	Straumesvingen 6 D, 5064 Straumsgrend. Phone: 26 75 52.

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTH	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTEREST	PRIVATE ADDRESS
FLICK, MARJAN	Research fellow, doctorandus (drs.) (The Netherlands).	1949	Center for mass communication research, Department of sociology and political sciences, University of Bergen, 5014 Bergen U. Phone: 21 00 40, ext. 2173.	Political science, sociology.	Women in mass media. Advertising. Content analysis of pictures. Methods for handling "soft data". Mediation of symbols.	Hjelmsvei 15, 5032 Minde.
GRIMEN, HARALD	Student.	1955	Center for mass communication research, Department of sociology and political sciences, University of Bergen, 5014 Bergen U. Phone: 21 00 40, ext. 2173.	Sociology, philosophy.	Sociology of language, analyses of language use (in the media), problems of language and power.	Klosteret 12, 5000 Bergen.
GRØNHAUG, KJELL	Assistant professor.	1935.	Institute of Market Economy, The Norwegian School of Economics and Business Administration, Helleveien 30, 5000 Bergen. Phone: 25 65 00.	Sociology, psychology, economics, etc.	Use of information. Models for audience studies.	Tømmerbk. 2, 5082 Eidsvågneset.
HALSE, KETIL JARL	Research fellow, cand. polit.	1947	Center for mass communication research, Department of sociology and political sciences, University of Bergen, 5014 Bergen U. Phone: 21 00 40, ext. 2166.	Sociology.	Producer/communicator roles, Mass media use among adolescents.	Inndalsveien 104, 5032 Minde.
HANDAL, GUNNAR	Assistant professor, mag. art.	1936	Pedagogical research institute, Boks 1092, Blindern, Oslo 3. Phone: 46 68 00, ext. 8383.	Pedagogy.	Educational radio and TV.	Jegeråsen 16, 1347 Hosle. Phone: 24 47 67.

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTH	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTEREST	PRIVATE ADDRESS
HARALDSEN, GUSTAV	Graduate student.	1952	Institute of press research, University of Oslo, Boks 1093 Blindern, Oslo 3. Phone: 46 68 00, ext. 8323.	Sociology.	Audience studies of TV programmes for children and youth, esp. implications of television viewing for the family as a social unity.	Schøningsgt. 7, Oslo 3.
HOLBAEK-HANSEN, LEIF	Professor.	1917	The Norwegian School of Economics and Business Administration, Helleveien 30, 5000 Bergen. Phone: 25 65 00.	Economy, sociology, psychology.	Social trends, opinion change.	Lyngveien 32, 5082 Eidsvågneset. Phone: 25 80 36.
HOLMØY, HANS OLAV	Director, siviløkonom.	1943	Institute of marketing research (IFM), Kronprinsens gt. 9, Oslo 2. Phone: 42 39 70.	Economy.	Opinion polls, questionnaires, question techniques, methods, etc.	Bekkeblomveien 6, 1450 Nesoddtangen. Phone: 91 29 12.
HØST, SIGURD	Assistant professor.	1942	Institute of sociology, University of Oslo, Boks 1096 Blindern, Oslo 3. Phone: 46 68 00, ext. 8242.	Sociology.	Radio listening and television viewing as leisure activities.	Karl Staaffs vei 59, Oslo 6. Phone: 19 24 88.
HØYER, SVENNIK	Dosent, mag. art.	1931	Institute of press research, University of Oslo, Boks 1093 Blindern, Oslo 3. Phone: 46 68 00, ext. 82 69.	Political science.	Relationships between the mass media and the political system. Journalism as a profession.	Ingar Nilsens vei 5b, Oslo 2. Phone: 44 95 78.

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTH	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTERES	PRIVATE ADDRESS
JAHREN, EIVIND	Research fellow, cand. sociol.	1943	Institute of sociology, University of Oslo, Boks 1096 Blindern, Oslo 3. Phone: 46 68 00, ext. 8267.	Sociology.	Social psychology, social networks, systems theory, simulation models.	Hauketosvingen 24, Oslo 12.
JOHNSEN, JAN	Assistant professor.	1943	Møre og Romsdal district college, 6100 Volda. Phone: 920 Volda.	Sociology.	Activities and functions of the Norwegian Broadcasting Company.	Monsvegen 7 B, 6100 Volda.
JOHNSEN, THOR	Student.	1953	Center for mass communication research, Department of sociology and political sciences, University of Bergen. 5014 Bergen U. Phone: 21 00 40, ext. 2173.	Sociology, languages, philosophy.	Sociology of language, theory.	5270 Vaksdal. Phone: Vaksdal 3604.
JORDET, WILLY	Siviløkonom, cand. mag.	1952	Center for mass communication research, Department of sociology and political sciences, University of Bergen. 5014 Bergen U. Phone: 21 00 40, ext. 2174.	Sociology.	Film distribution.	Kirkegt. 3, 5000 Bergen.
LORENTZEN, PÅL EILERT	Assistant professor.	1946	Agder district college, Boks 607, 4600 Kristiansand. Phone: 27 040.	Political science.	Relations between public authorities and the mass media. Journalism as a profession and journalists as a professional group.	Agder allé 4, oppg. C, 4600 Kristiansand.

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTh	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTEREST	PRIVATE ADDRESS
MARTINUSSEN, WILLY	Professor, mag. art.	1938	Department of sociology and social sciences, University of Trondheim, Lade, 7000 Trondheim. Phone: 16 900.	Sociology.	The mass media as information channels. Effects on ideology and attitude formation.	Frydenbergveien 20, 7000 Trondheim. Phone: 35 731.
MATHISEN, KJELL OLAV	Research fellow, mag. art.	1948	Research department of the State Telegraph Company, Kjeller, 2000 Lillestrøm. Phone: 73 01 20.	Sociology.	Theories of public control, opinion formation, content analysis, technological development.	Vei 8008, nr. 34, Oslo 9.
NORDLAND, ODD	Dosent, dr. philos.	1919	Institute of Nordic languages, University of Oslo, Boks 1013 Blindern, Oslo 3. Phone: 46 68 00, ext. 9964.	Literature, social psychology.	Mass communication. Mass literature (weekly magazines) and society. Relations between contents of popular literature and political and economic development. Long-te[illegible] trends. General theory.	Bjerkåsen 19, 1310 Blommenholm. Phone: 54 84 82.
OTTERBECK, JON	Diploma from the Institute of Marketing Research, graduate student.	1945	Markedsprofil, Boks 4358 Torshov, Oslo 4. Phone: 35 40 40.	Sociology.	Mass communication and cultural change.	Ø.Prinsdalsvei 43c, Hauketo, Oslo 12. Phone: 28 22 21.
RAUNDALEN, MAGNE	Assistant professor.	1941	Institute of psychology, University of Bergen, 5014 Bergen U. Phone: 21 00 40.	Psychology.	Children and TV. The family and TV. Violence in mass media.	Åsligrenda 8, 5095 Ulset. Phone: 18 10 00.
ROSVOLL, BERIT	Cand. sociol.	1943	Central Bureau of Statistics, Oslo-Dep., Oslo 1. Phone: 41 38 20.	Sociology.		Bergensvn. 4 A, Oslo 9. Phone: 16 18 40.
RØNNING, ROLF	Assistant professor, cand. polit.	1946	Oppland district college, 2600 Lillehammer. Phone: 53 194.	Political science.		Haugenstua, Vingmes 1p, 2600 Lillehammer. Phone: 54 205.

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTH	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTEREST	PRIVATE ADDRESS
SANDE, ØYSTEIN	Assistant professor, mag. art.	1943	Møre og Romsdal district college, 6100 Volda. Phone: Volda 794.	Sociology.	General communication theory and problems of theory development.	Boks 188, 6101 Volda.
SKIRBEKK, SIGURD	Assistant professor, mag. art.	1934	Institute of sociology, University of Oslo, Boks 1096 Blindern, Oslo 3. Phone: 46 68 00.	Sociology.	Ideology analysis, esp. of radio and TV programmes.	Bånkallstubben 13b, Oslo 9. Phone: 10 29 27.
SKJØSTAD, KNUT	Graduate student.	1949	The Norwegian Broadcasting Company, BUA/TV, Majorstua, Oslo 3. Phone: 46 98 60.	Psychology.	Objectives of children's television programmes and possibilities of children learning from eachother through television.	Oscarsgt. 37, Oslo 8.
SØRENSEN, BJØRN	Research fellow, mag. art.	1946	Institute of drama, theatre and film, University of Trondheim, Håkon Magnussons gt. 1b, 7000 Trondheim. Phone: 15 100, ext. 333.	Filmology.	History of the mass communication industry, alternative ways of using the picture media, semiology, pictures in education.	P.A. Munchs gt. 17, 7000 Trondheim.
TORSVIK, PER	Mag. art.	1925	Center for mass communication research, Department of sociology and political sciences, University of Bergen, 5014 Bergen U. Phone: 21 00 40, ext. 2129.	Political science.		5060 Hjellestad. Phone: 22 69 89.
VAAGLAND, OLAV	Research fellow, cand. polit.	1946	Center for mass communication research, Department of sociology and political sciences, University of Bergen, 5014 Bergen U. Phone: 21 00 40, ext. 2166.	Sociology.	Effects of mass media on children and youth. Content analysis.	Stativ 67, 5305 Florvåg.

NAME	TITLE/ ACADEMIC DEGREE	YEAR OF BIRTH	INSTITUTION	BASIC SUBJECT AREA	MAIN FIELD OF INTEREST	PRIVATE ADDRESS
VINJE, FINN-ERIK	Professor.	1936	Institute of Nordic languages, University of Oslo, Blindern, Oslo 3. Phone: 46 68 00.	Languages.	Language.	Dagalivn. 2, 1340 Bekkestua. Phone: 12 11 13.
WALDAHL, RAGNAR	Assistant professor, mag. art.	1942	Institute of press research, University of Oslo, Boks 1093 Blindern, Oslo 3. Phone: 46 68 00, ext. 8229.	Political science.	Effects of political communication, audience perception of political information in the mass media, communication and political influence.	Brekkelia 10 A, Oslo 8. Phone: 23 61 50.
WERNER, ANITA	Assistant professor, politices magister (Finland).	1931	Institute of press research, University of Oslo, Boks 1093 Blindern, Oslo 3. Phone: 46 68 00.	Sociology.	The role of the mass media in the socialization process.	Sørkedalsveien 82, Oslo 3. Phone: 55 47 28.
ØSTBYE, HELGE	Assistant professor, cand. polit.	1946	Center for mass communication research, Department of sociology and political sciences, University of Bergen, 5014 Bergen U. Phone: 21 00 40, ext. 2167.	Comparative politics, sociology.	The Norwegian Broadcasting Company: Sender/audience relations. Diffusion. The Norwegian press 1763-	N. Toppe 3, 5088 Mjølkeråen.
ØSTGAARD, EINAR	Mag. art.	1929	Independent.	Political science.	The structure of the mass media in Norway, relations between the state and the press, international flow of news, news criteria.	Blomsterkroken 36, 1344 Haslum. Phone: 53 86 36.

Due to unexpected reverses NORDICOM-Sweden has not been able to reach the prolonged editorial dead-line of this list.

Consequently, with the agreement of NORDICOM-Sweden this list has been printed, and will be distributed, without the Swedish part, which, however, will be produced later as an appendix to this list.

After deciding the deletion of the Swedish part, no corresponding changes in this list have been possible due to the tight schedule of printing.